

## The Institution:

**The Rayapati Venkata Ranga Rao & Jagarlamudi Chandramouli (RVR & JC) College of Engineering** was promoted by Nagarjuna Education Society, Guntur in the year 1985. The promoters of the college have pursued their mission with such a zeal and understanding that the college had over taken the older colleges Quantitatively and qualitatively. Today it is a most sought after institute offering 8 B.Tech Degree Courses, 4 M.Tech courses in Engineering, MCA & MBA.

- ❖ Youngest Engineering Institution to be accredited by National Board of Accreditation in 1998.
- ❖ The first Institution to secure accreditation for all the seven eligible courses in 2002, 2007 and 2012 by National Board of Accreditation.
- ❖ R.V.R. & J.C. College of Engineering is one among the 'Top-100' Engineering Colleges in India as per the ratings published by 'THE OUTLOOK MAGAZINE' successively for past several years.
- ❖ R.V.R. & J.C. College of Engineering is one among the 'Top-5' Engineering Colleges in Andhra Pradesh as per the latest recommendations by AFRC.

## The Department:

Established in the year 1994 and offers B.Tech & M.Tech programmes in Computer Science & Engineering. The 4-year B.Tech programme enables a prospective student to acquire the knowledge, skills and attitude to succeed as a Engineer or Scientist in an industry built on computation technology. The department has experience significant growth over the last 16 years with a teach of faculty strong in theory & practical. The department is possessed with

latest PC's about 350 numbers, with higher end rack servers. The campus was connected with OFC network and having internet facility of 16 Mbps.

## Objectives of the workshop:

- ❖ To provide them skills and knowledge to generate multimedia contents like image audio, video and animations.
- ❖ To make them learn the principles of digital art, drawing, storyboarding, image editing and techniques in animation.
- ❖ Will be able to create movie clips, banners and flash presentations.
- ❖ With the addition of sound and scripting, will be able to create interactive flash applications for web
- ❖ To enable them to produce Animation using Adobe After Effects
- ❖ To enable them to generate 3D Models using Google Sketch Up

## Course Content:

- ❖ Overview of Multimedia Tools and Authoring
- ❖ Introduction to Audio and Video Editing
- ❖ Introduction to Photoshop tools, layers, filters and image editing
- ❖ Introduction to Adobe After Effects for animation
- ❖ Introduction to Google Sketch up for 3D modelling
- ❖ Introduction to Flash drawing tools and layers
- ❖ Basic animation using motion tweening and shape tweening using Flash
- ❖ Symbols and instances for creating movie clips using Flash
- ❖ Flash Presentations
- ❖ Flash Action Script for adding interactivity and adding sound

**R.V.R. & J.C. COLLEGE OF ENGINEERING  
Chandramoulipuram, CHOWDAVARAM,  
GUNTUR - 522 019**

## REGISTRATION FORM

**A one week NITTR ICT course on  
"Multimedia Tools and Utilities"  
27<sup>th</sup> – 31<sup>st</sup> March, 2017**

NAME : \_\_\_\_\_

DESIGNATION: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE: (O) \_\_\_\_\_ (R) \_\_\_\_\_

FAX: \_\_\_\_\_ MOBILE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Accommodation Required YES  NO

Signature of the Head with  
seal of the forwarding institute

Signature

## CHIEF PATRONS

**Dr. K. Basava Punnaiah,**  
President

**Sri R. Gopala Krishna,**  
Secretary & Correspondent

**Dr.M.Gopalkrishna,**  
Treasurer

**Dr. K.Srinivasu**  
Principal

## PATRON

**NITTTTR, Chandigarh**

## Advisory Committee

**Dr. A.Sudhakar,** Director R&D,

**Dr. B.Raveendra Babu,** Director SDC,

**Sri. N.V.Srinivasa Rao,** Registrar,

**Dr. M.Sreelatha,** HOD, CSE

## Coordinator(s)

**Dr.M.V.P.Chandra Sekhara Rao**  
Professor, C.S.E.

**Mr.N.Venkateswara Rao**  
Associate Professor, C.S.E.

## REGISTRATION

- There is no Registration fee.
- Free Accommodation will be provided for out station participants.

Register on or before 25<sup>th</sup> March, 2017.

## CONTACT ADDRESS:

**Dr.M.V.P.Chandra Sekhara Rao,**  
Professor, Dept. of CSE,

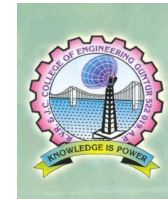
**Mr. N.Venkateswara Rao,**  
Associate Professor, Dept. of CSE,

**R.V.R. & J.C. College of Engineering,**  
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“Multimedia Tools and Utilities”  
27<sup>th</sup> – 31<sup>st</sup> March, 2017

Conducted by  
**National Institute of Technical  
Teachers’ Training and Research  
(NITTTTR), Chandigarh**

Organized by  
Remote Center, IIT Bombay



in association with  
**Department of C.S.E,**  
**R.V.R. & J.C. College of Engineering**  
**Chandramoulipuram, Chowdavaram,**  
**GUNTUR-522 019, AP**

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