

Entrepreneurship Management Development Cell (EMDC)

EMDC was set-up in R.V.R. & J.C. College of Engineering campus with the assistance of A.I.C.T.E., New Delhi, to promote and educate young students to take the benefit of the policies of the government by establishing their own ventures. The cell organizes different activities and events to inculcate Entrepreneurial Spirit among the Science & Technology students.

Objectives:

- To develop entrepreneurial and intra-preneurial skills and techniques necessary to recognize problems, and develop & carryout realistic solutions to problems.
- To educate Engineering students from business to non-business, innovation to invention within the existing business and in start-up business situations.
- To create works of culture, nurture arts, host the intellectual conscience and discourse of society, generate new scientific knowledge for the good of both the economy and society at large.
- To organize mentorship programmes - employ a symmetrical effort so that mentor and mentee learn from each other.

Activities:

- Training and Development - by means of needs assessment, set objectives, prepare for conduct of training, measure and evaluate training results.
- Capability Building - through social preparation, value orientation/formation, leadership communication, organization, basic knowledge, and cooperatives.
- Appropriate skills - to train in free markets in a global economy, personal financial success skills and business ethics.
- Awareness program on intellectual property rights.
- Industrial visits, Technology adaptation, appropriateness and diffusion.

S.NO	Name of the Event with dates	No of EEE Students participated
1	A Three day Entrepreneur ship awareness Program conducted by EMDC, RVRJCCE from 13-02-2020 to 15-02-2020	06
2	A Three day Entrepreneur ship awareness Program conducted by EMDC, RVRJCCE from 09-12-2019 to 11-12-2019	08
3	A Three day Entrepreneur ship awareness Program conducted by EMDC ,RVRJCCE from 12-09-2019 to 14-09-2019	07
4	A i2E SmartIDEA Contest was conducted for the students who have been shortlisted from APSSDC Smart IDEA on March 12th 2019.	10

5	A three-day DST sponsored Entrepreneurship Awareness Camp (EAC) was conducted successfully during February 28 to March 2, 2019 for all the branches of Pre-final Students.	05
6	A three-day DST sponsored Entrepreneurship Awareness Camp (EAC) during 20-22 December 2018.	11
7	A one day programme on 'Smart Idea Boot camp' on 1 Dec 2018.	10
8	A three day DST sponsored Entrepreneurship Awareness Camp (EAC) during August 30 – September 1, 2018.	12
9	One-day program on "Entrepreneurship Educators' Boot camp on 8th August 2017.	04
10	one-day programme on Entrepreneurship on 31 July, 2017	05
11	I2e certification program during October 5th 2017 to December 25th 2017.	03
12	Industry visit was arranged for the i2E registered students to M/s Efftronics limited, Vijayawada and M/s INCAP limited, Vijayawada.	14
13	4th Industrial Revolution-"Internet of Things" on 23rd August,2016.	07

1. A three-day DST sponsored Entrepreneurship Awareness Camp (EAC) was conducted successfully during February 28 - March 2, 2019 for all the branches of Pre-Final B. tech students.



2. A three-day DST sponsored Entrepreneurship Awareness Camp (EAC) was conducted successfully during 20-22 December 2018 for all the branches of registered pre-final students. Mr.KrishNangegadda,Advisor member, APSSDC, Mr. Raghu ram Nagalla, graced the inaugural function and Mr. Naveen, DIC, Guntur, Dr K.Sujatha, Associate Professor, T&P, RVRJCE,UIF Students of RVRJCE, Mr. Y Naveen Kumar, Personality Development Trainer ,Hyderabad.



3. A one day programme on 'i2E Smart Idea Boot camp' for the third year students of RVRJCE on Dec.2018 conducted by International Institute of Entrepreneurship Development of APSSDC. Mr.Krish Nangegadda, Advisor member, APSSDC handled the sessions.



4. A Entrepreneurship Awareness Camp held in RVR & JC College of Engineering on 20-12-2018.



5. A Debate event competition on topic “Role of youth in Eradication of Corruption” by State Bank of Hyderabad, Guntur branch on 30th October 2015. B.Tech., MBA & MCA students attended this programme.

